



WordCamp Antwerp 2016

Sponsor Packages

*Help making the first Belgian WordCamp a fine one!
Sponsor, provide coffee and/or rant about it ;)*

About WordPress

WordPress literally powers the web. With nearly 60% of all sites that use a content management system being powered by WordPress, making it the largest content management system of the last couple of years, it takes up a market share of over 25% of all sites on the internet running WordPress. With these mind-blowing statistics comes a tremendous user base and an amazing potential customer base.

WP Meetup Antwerp

WordCamp Antwerp is being organized by a group of WordPress enthusiasts brought together through the WP Meetup Antwerp user group. Started in 2013, WP Meetup Antwerp has a proven track record of providing regular meetups with great speakers, dealing with all kinds of topics and playing an active role in the Belgian WordPress community.

Even though WordPress community events are quite new in Belgium, we're seeing a huge interest from WordPress users all over Belgium. Our specific targets for WordCamp Antwerp are clear:

- Connecting WordPress users from all over to each other, but also to user groups in their region.
- Promote and help initiate more meetup groups in Belgium.
- Providing a platform for all WordPress users and developers alike to learn, connect and network.

We're absolutely convinced that from within our meetup group in Antwerp, we can generate an enormous boost for the WordPress community within Belgium.

WordCamp Antwerp

From this core team comes WordCamp Antwerp. This is the first in what is to be a long series of annual Belgian WordPress-oriented conferences. This edition will be held on June 4th and 5th at the "Karel de Grote Hogeschool", located in the heart of Antwerp.

WordCamp Antwerp is a two day event.

On Saturday, we'll be presenting about 20 talks by national and international speakers, spread out over two tracks. These talks will be about WordPress, but also over related topics such as webdesign, online marketing and entrepreneuring.

On Sunday we'll be having workshops. This allows our visitors to go hands-on with WordPress. Experience isn't required, as we will provide several types of workshops. This way there's something for everyone, whether they're beginners, advanced users or developers. It's not far fetched that a visitor that's completely new to WordPress will have his or her website or online shop up and running by the end of the workshops.

Becoming a Sponsor

Without sponsors we cannot make an event like WordCamp Antwerp happen. Thanks to sponsorships we're able to keep our ticket prizes at a very low rate, which helps make the event accessible to anyone. This fits in with our drive to open up the WordPress community to as many people as possible.

When you choose to sponsor our event, you're not just getting to place your logo on the website of our conference, but you're part of the community and the event. You're profiling yourself as a true sponsor of the WordPress project: as expert in your field and as a trusted partner of users/developers/owners.

We at WordCamp Antwerp believe in providing true value for our sponsors, in the form of visibility and interaction. Be a part of it!

Sponsor Packages

We're happy to present the different formula's we offer:

- Diamond, €3.000,00
- Gold, €1.500,00
- Silver, €500,00
- Bronze, €100,00 (aka microsponsor)

	Diamond	Gold	Silver	Bronze
Logo + link on event website	big	big	small	—
Logo on the schedule leaflet	big	big	small	—
Logo on banners	big	big	small	—
Intro note callout	yes	yes	—	—
Intro note slide	yes	yes	yes	—
Outro note callout	yes	yes	—	—
Outro note slide	yes	yes	yes	—

	Diamond	Gold	Silver	Bronze
Callout message on event website	yes	yes	—	—
Tweet before and after the event	yes	yes	yes	yes
Logo in mailing	big	small	—	—
Item in goodie bag	yes	yes	yes	—
Exhibition booth	yes	yes	—	—
Speakers dinner access	2	1	—	—
Name on event website (below other sponsor logos)	—	—	—	yes
Free tickets for WordCamp Antwerp	4	2	1	1
Price	3000 €	1500 €	500 €	100 €

Contact us when you're interested in one of these sponsor packages.

If you're looking for something special, don't hesitate to get in touch with us. There are several possibilities if you're looking for a custom form of sponsorship. Maybe even in kind sponsoring?

In kind sponsoring

Not interested in a classic sponsor package, but you insist on helping out?

Already sponsoring the classic way, but you want to contribute extra?

We always appreciate in kind sponsoring. Lot's of things need to be taken care of on a conference weekend, help us with taking care of what you think is important on a conference. We arrange it together, you pay the bill directly & we make sure everybody says thank you ;)

Possible options:

- a barrista coffee corner
- a nice lunch and/or dessert
- social food: breakfast, afternoon snack, cookies, ..

- beers (after closing remarks)
- after party drinks and/or venue
- hosting coupon codes
- something nice or fun (go crazy ;)
- ...

Contact us with any in kind sponsoring suggestions or questions!

Conference Details

WordCamp Antwerp 2016

June 4th and 5th

Karel de Grote Hogeschool

Nationalestraat 5

2000 Antwerp, Belgium

Website: <https://2016.antwerp.wordcamp.org/>

Twitter: <https://twitter.com/wordcampant>

Facebook: <https://www.facebook.com/WordCamp-Antwerp-1276955788999442/>

Contact

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